

BUZZBRIGHT PR

We are leaders in creating brand buzz.



BuzzBright PR

With over twenty years of experience in media, public relations, healthcare, branding and business development, we're experts at garnishing high-quality and organic media placements. With office locations in San Diego and NYC, we elevate brand recognition that results in increased sales and accomplishing a company's mission.





How to Buzz Bright

BRANDING

We help fine tune your brand messaging to attract high attention from buyers, media, and customers.

CONTENT CREATION

Mission and product. Our capabilities include graphic design, infographics, website development, press releases, and video production.

SOCIAL MEDIA

We optimize your brand's reach by increasing engagement and organically growing your audience.

PUBLIC RELATIONS

We leverage our authentic relationships with media personnel to create frequent and impactful buzz about your brand, product, or service.

BUSINESS DEVELOPMENT

We initiate key collaborations for brands with celebrities, companies, and organizations that drive quick growth and ROI.

Features and Highlights



GLAMOUR

HUFFPOST

Medium

THRIVE  GLOBAL

Woman's World

Forbes

 **USA TODAY**

LIVESTRONG
CANCER INSTITUTES

Newsweek

The Washington Post

SIMPLY
GLUTEN FREE
magazine

EAT THIS, NOT THAT!

Organic Insider
BY LIVINGMAXWELL

Men's Health

SHAPE



Co-Founder & CEO

Christina Towle received her B.A. from Princeton University and has worked in production for Manhattan media companies including Wiley, Forbes Magazine, and ABC News helping with the launch of Good Morning America Weekend starting September 4, 2004. Christina's work focuses on Natural Brand and Healthy Lifestyle marketing and wellness development. She has a proven track record of placements within national outlets utilizing consumer, medical, and natural brand media including Huffington Post, Redbook, Oprah, NBC news, Whole Foods Magazine, The Examiner, and Dr. Oz Show. In 2009, Christina was certified as a Clinical Nutritionist from The Natural Healing Institute of Naturopathy, which is why she is keen to support natural brands and their health benefits.

Co-Founder & CFO

Natasha LaBeaud Anzures is passionate about many things: running, giving back to the community, and data acquisition. Natasha is an elite runner for Canada with Olympic aspirations for the 2020 Tokyo Games. She cofounded a youth running non-profit, 2nd Recess, with her husband to teach kids ages 4 through 13 the importance of health through physical activity and running. In addition, Natasha graduated from Georgetown University with both her undergraduate and graduate degrees, and recently completed her Ph.D. in Public Health. Natasha uses all of these passions to fuel client data acquisition, connections to key media and industry leaders in health and fitness spaces, and organizational management.



Gift Guides



yahoo!

CNN



THE WORLD NEWS

PHILLY 57
THE CW



Woman's Day

Giftbee

FUPPING

BYRDIE

mothering
The Home for Natural Family Living

dodoburd

UP JOURNEY


THE GROMMET



Public Relations

Angela Drinkwater is a seasoned and well-respected national media relations professional who has worked in the public relations field for over twenty years. Angela started her career at one of the largest public relations firms in the world, Edelman Public Relations Worldwide in New York and went on to work as a Consultant for most major PR firms in the US. Spanning the spectrum of PR experience, with a focus on health, food, wellness, and lifestyle brands, Angela continues to enjoy a great rapport with a variety of local and national print, broadcast, online and social media outlets throughout the country. Angela routinely garners media placements for everything from national morning shows to local print and broadcast media outlets (including Web sites, blogs and other social media outlets).

Creative Director

Liz Paradise is an imaginative creator, with over 10 years of experience in art direction, concept creation, writing, directing, producing and photography. She has worked for a board range of clientele including; musicians, product companies, and individuals. She's enjoyed consulting in creative ventures, event planning, brand building and marketing for social media.

Her work has been shown in national campaigns on major television networks, digital platforms, as well as print. Liz embodies a very unique and intuitive point of view, that helps to bring out the best in any creative environment.





Public Relations

Nicole Pyles is a writer with a background in media and public relations and loves working with brands to help bridge the gap between them and their customers. Prior to working with BuzzBright PR, she spent several years in media buying where she learned the fine art of balancing priorities, working fast, and being on the lookout for the next great opportunity for a client.

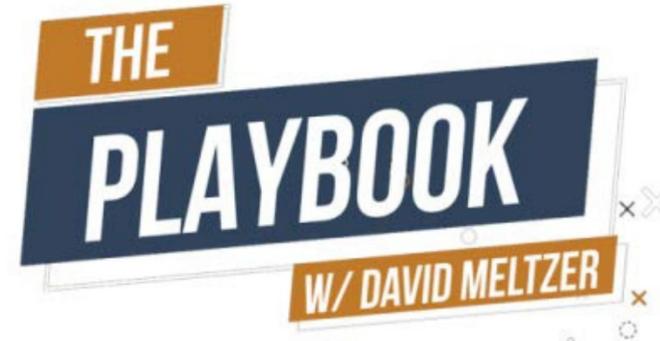
Since 2017, she has been a Blog Tour Manager and utilizes her natural passion for influencers, blogging and everything that comes with it to develop strong media connections that will develop the buzz for your brand. Nicole loves using her creativity, tenacity and personal drive to exceed anyone's expectations while never forgetting the voice of the client. She has received her Bachelor's Degree in Communication Studies from Portland State University summa cum laude.

Social Media

Sam Szentmiklosy is a passionate online content creator with over a decade of experience in social media, animation, graphic design, and video production. Her work has been featured by Viacom in Times Square, NY, as well as by a wide variety of brands and advertisements. She majored in Digital Media at Bergen County Technical High School and then went on to study animation, video production, and graphic design at Fairleigh Dickinson University. In addition, Sam runs a photography project, 2 YouTube channels, and a successful branding company that works with the health and wellness field. She loves helping people succeed and reach their goals.



Television | Video | Podcasts



Receive Proper and Consistent Buzz



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